

Video Process



EXCLAMATION
COMMUNICATIONS, INC

Define



Purpose

- New Product?
- Upcoming Event?
- Website?



Script

- Content
- Style/Tone
- Video Clips Noted



Voiceover

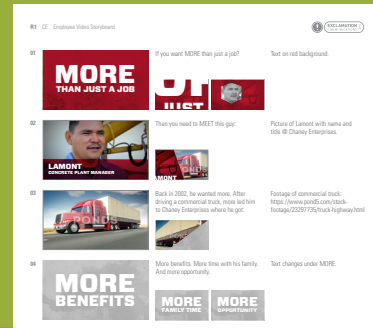
- Talent Selected
- Script Read

Design



Storyboard

- Visualize Script
- Frames of Main Actions
- Brand Elements



Develop



Collect

- Hi-res images
- Video footage



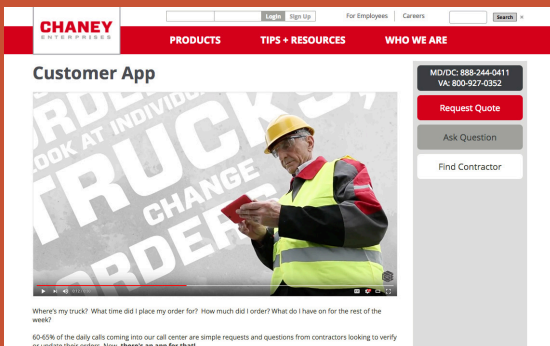
Animate

- Layer Timeline
- Add Transitions
- Add Effects



Audio

- Background Music
- Sound Effects



Deliver



Upload

- YouTube or Vimeo
- Embed on Website



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Start your video!

Call 410.266.7576 or visit eci-design.com